

# 2026 ANNUAL MEETING

MAY 7 - 9, 2026

THE GREENBRIER RESORT

SULFUR SPRINGS, WEST VIRGINIA



*Join Us!*

**VIRGINIA SOCIETY OF  
OTOLARYNGOLOGY**



**WEST VIRGINIA ACADEMY  
OF OTOLARYNGOLOGY**

## EXHIBITOR PROSPECTUS

Your company is extremely important to our profession, and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2026 Annual Meeting!



# LEVELS OF SUPPORT

## SILVER

**\$2,500**

- Includes one 6ft exhibit table and registration for two representatives
- Participation in “Play to Win” where participants visit each exhibit booth and enter a raffle
- Specific signage as Silver Level Contributor in meeting material and websites
- Your company’s information in the virtual Exhibitor Directory (company description, links, representative contact information, etc.)
- Recognized at podium by society Presidents as Silver Level Contributor
- Attendee list provided in onsite packet

## GOLD

**\$3,500**

- All Silver level benefits, but includes registrations for two representatives
- Priority placement in exhibit hall
- Specific signage as Gold Level Contributor in meeting material, websites and Virtual Exhibitor Directory
- Recognized at podium by society Presidents as Gold Level Contributor
- One social media posts about company’s attendance at meeting
- Attendee list emailed before and after the conference

## PLATINUM

**\$5,000**

- All Gold level benefits, but registrations for three representatives
- TWO 6 ft exhibit tables
- Choice of placement in exhibit hall
- Listed as Platinum Level Contributor in meeting material, websites and Virtual Exhibitor Directory
- Recognized at podium by Society presidents as Platinum Level Contributor
- Two social media posts about company’s attendance at meeting
- Attendee list with contact information emailed as requested

## ABOUT THE MEETING

We are excited for the partnership between the Virginia Society of Otolaryngology & the West Virginia Academy of Otolaryngology at this year’s joint meeting!

Both societies are made up of the states’ leading physicians in the treatment of ear, nose and throat diseases. This conference gives you ample opportunities to interact with over 120 otolaryngologists from Virginia and West Virginia, from all corners and specialties, including those from Virginia’s and West Virginia’s top medical schools.

Now joined by our colleagues from Virginia and West Virginia, this conference offers an even more robust and collaborative regional gathering!

## THE GREENBRIER

101 W Main St  
White Sulphur Springs, WV 24986

[Book your room with our discounted group rate!](#)

## EXHIBIT HOURS

Thursday, May7  
3:00-8:00 p.m. Exhibitor Set up\*

Friday, May 8  
7 a.m. – 5:30 p.m. Exhibits Open

Saturday, May 9  
7 a.m. – 12:30 p.m. Exhibits Open  
12:30 p.m. – 1:30 p.m. Tear Down\*

All conference breaks and meals will be held in the Exhibit area. \*Specific set-up/break down times subject to change.

[www.vso-hns.org](http://www.vso-hns.org)  
[www.wvao-hns.org](http://www.wvao-hns.org)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above. You must be a meeting sponsor to add any of the following events.

## FRIDAY LUNCH PRODUCT THEATER **\$5,000**

- Host a Non-CME Product Theater for attendees
- Includes basic AV, attendee meals and room rental. Company responsible for providing the speaker and associated travel fees. VSO & WVAO staff provides assistance with program coordination and execution
- Event announcement on printed meeting agenda, society websites, and email blasts promoting event

## PRODUCT THEATER **\$3,000**

- Host a Non-CME Product Theater for attendees
- Includes basic AV and room rental. Company responsible for providing the speaker and associated travel fees. VSO & WVAO staff provides assistance with program coordination and execution
- Event announcement on printed meeting agenda, society websites, and email blasts promoting event
- Options include: Thursday evening (no meal included), Friday breakfast, Saturday breakfast

## GOLF SPONSOR **\$3,000**

- Recognition as the Conference Golf Sponsor
- Two complimentary tee times in tournament play (a \$900 value)
- Event announcement on printed meeting agenda, society websites, and email blasts promoting event

## COCKTAIL HOUR SPONSOR **\$1,500**

- Recognition as the Cocktail Hour Sponsor
- Options include: Thursday evening for meeting attendees and company representatives, and Friday evening for meeting attendees .
- Event announcement on printed meeting agenda, society websites, and email blasts promoting event

Not included with exhibit: Electric, phone line or internet access.

Table assignments will be made one week prior to the meeting.

Exhibit application must be completed and payment received before booth is assigned.

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## **LANYARD SPONSORSHIP** **\$2,500**

- Your company logo will appear on the lanyards worn by all conference attendees – ensuring constant visibility throughout the conference

## **KEY CARD SPONSORSHIP** **\$2,500**

- Your company logo will appear on the hotel keycards given to all conference attendees staying at The Greenbrier

## **POSTER SESSION SPONSORSHIP** **\$2,000**

- Recognition as Poster Session sponsor in all meeting material, both printed and online
- Have your company sign greet attendees during the Poster Session
- Podium announcement of company support by society Presidents

## **SPEAKER TRAVEL SPONSORSHIP** **\$2,000**

- Recognition as a speaker travel sponsor in all meeting material, both printed and online
- Podium announcement of company support by society Presidents

## **REFRESHMENT BREAK SPONSORSHIP** **\$1,500**

- Recognition as Refreshment Break sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by society Presidents

Not included with exhibit: Electric, phone line or internet access.  
Table assignments will be made one week prior to the meeting.  
Exhibit application must be completed and payment received before booth is assigned. Additional company representative registrations available for \$250.

### **Questions?**

VSO Staff: Charis Deadwyler, at (803) 393-3933 or [VSOdirector@ramdocs.org](mailto:VSOdirector@ramdocs.org).  
WVAO Staff: Diane Slaughter, at 304.984.0308 or [info@wwao-hns.org](mailto:info@wwao-hns.org)

Thank you for your support!